



education

Kutztown University of Pennsylvania
Kutztown, PA | May 2026
BFA, Communication Design
Minor: Social Media Theory & Strategy

skills

Soft

Responsible and Reliable
Multi-tasker and works well with others
Open minded and Creative thinker

Technical

Proficient: Adobe Creative Suite, Canva, Capcut, Microsoft Suite, Google Suite, Monday
Skilled: Figma, Photography, Digital Illustration, AI Prompting
Beginner: Wordpress & HTML/CSS

honors/awards

Kutztown Academic Dean's List | 2023 & 2025

Kutztown Founders Scholarship | 2022-2026
Merit Based (GPA of 3.5+)

Graphis New Talent 2026
Gold Award | "The Destruction of Beauty" | May 2026

AIGA Philadelphia Locally Sourced Issue 04
Honorable Mention | January 2026
50 Honorable mentions chosen out of 400+ submissions

Society of Publication Designers Student Competition
Noteworthy Entry | August 2025

The Playlist Project Exhibition (Juried)
Kutztown University | Fall 2025

Diversity Poster Exhibition (Juried)
Kutztown University | Fall 2024

leadership experience

AIGA Kutztown Board Member | Kutztown, PA
September 2024 – May 2026

Jr. Social Media Manager 2024:

- Designed posters and graphics for social media to promote various club events
- Posted graphics, responded to comments, and curated captions to foster peak online engagement
- Filmed content during events to post on social media
- Collaborated with board members to plan campus events each semester

Communications Director 2025:

- Worked with board members to ideate events, plan, set up, and run them
- Engaged with students at events to increase interest and involvement in the club
- Assisted the social media manager with taking photos at events and making social graphics as needed

industry experience

Graphic Design Intern | *First Generation Marketing*
Allentown, PA | January 2026 – March 2026

- Designed engaging social media info graphics, brochures, and posters for various clients
- Researched, ideated, and designed Instagram story and in feed graphics
- Attended creative meetings, led meetings presenting ideas, collaborated with graphic designers, and received feedback from senior Art Director
- Created visual materials for Crayola social media videos, assisted on set during production, and executed vision on camera in select video content

Graphic Design Micro-Internship | *Bear Creek Mountain Resort*
Macungie, PA | November 2025 – January 2026

- Redesign employee orientation slides with a more consistent, engaging, and visually appealing look, taking and implementing feedback along the way
- Created and edited videos with Animaker and Prezi to feature in the presentation

Graphic Designer | *Kutztown University Women & LGBTQ Center*
Kutztown, PA | August 2024 – December 2025

- Ideated and designed all event marketing materials including posters, social media posts, logos, brochures, and t-shirts
- Edited promotional videos for socials with CapCut
- Openly took feedback from various departments and worked together to meet goals

Content Creator Intern | *Worthwhile Wear*
Collegeville, PA | June 2025 – September 2025

- Developed and shared engaging visual content across multiple social media platforms
- Designed social media graphics for thrift store and non-profit human trafficking awareness
- Filmed and edited short-form videos for TikTok and Reels from trendy, to traditional content, to cater to their wide demographic
- Collaborated on content calendars and marketing strategy

Freelance Designer

Kutztown, PA & Norristown, PA | 2025 – Present

- Won contest with design for the small business, "Wink Boutique's" annual sweatshirt
- Chosen winner with poster design and social media graphic to advertise an event for "Paisley & Co" bath boutique and fragrance bar
- Designed marketing materials, including yard sign and brochure, for local school board candidate and mayoral candidate

volunteer experience

Graphic Designer and Social Media Marketer | *Genesius Theatre*
Reading, PA | November 2025 – Present

- Ideate and design new logo and brand kit
- Created content calendar and plan content across social media platforms, collaborating and communicating with other designers on ideas
- Designed social posts and marketing materials for theatre programs and shows
- Edited engaging social videos with Canva and CapCut

Design Day Camp | Student Volunteer | Kutztown University | September 2025

- Assisted faculty lead with set up of event to advertise Kutztown's Communication Design program to potential high-school applicants
- Welcomed, directed, and assisted students in activities to help build their portfolio

Designathon | Designer | Kutztown University | March 2025 & February 2026

Designathon is a 12-hour design marathon where students team up to create work for local nonprofits

- 2025: Designed and illustrated a sticker sheet, tote bag, and flier for Kutztown University's Visual and Performing Arts program. Prepared production-ready files and worked directly with the client to review and approve designs
- 2026: Led the team as a Team Lead to ideate and create logos and branding materials for a mental health organization, *Empowered Resilience*. Met directly with the client to understand their vision and meet their needs and prepared production-ready files

